



Advocate Leslie Sedibe is a respected South African attorney, business leader, and executive with extensive experience spanning law, sports administration, public affairs, and economic development. He is the founder and Chief Executive Officer of Leslie Sedibe Inc Attorneys and is widely recognised for his leadership within both the legal and sports sectors in South Africa.

Sedibe previously served as the Chief Executive Officer of the South African Football Association (SAFA) during a pivotal period in South African football history, including preparations surrounding the 2010 FIFA World Cup. His career has also included leadership roles focused on nation-building, economic participation, and promoting local industry, notably as Chief Executive Officer of Proudly South African, where he championed initiatives aimed at strengthening local procurement, entrepreneurship, and sustainable economic growth.

An admitted advocate and accomplished strategist, Sedibe has built a reputation for his contribution to governance, leadership, and stakeholder engagement across both the public and private sectors. He is passionate about youth empowerment, transformation, sport development, and creating platforms that drive innovation, collaboration, and socio-economic impact in South Africa.

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